



A REAL STROKE OF LUCK



Unique brands are created by people. Bernd Gruber Kitzbühel is renowned for its vision of value and perfection. Traditional craftsmanship combined with conceptual interior design—that's what they stand for. With their perspective on life and design, they aim to inspire and enrich. In doing so, the brand remains fully committed to celebrating natural beauty.

This traditional home was a true stroke of luck for Philipp Hoflehner, who found the perfect space to meet the private needs of his wife and their two young children. The interior of the house was redesigned to create more space and openness, infused with a deeply personal touch.

The result is a timeless design, blending light plaster, oak, and natural stone with thoughtfully selected design classics, personal art, photographs, and accessories. It is a space where children can grow and explore nature daily. These aspects were carefully prioritized during the design process. Durable materials, natural colors, and high-performance fabrics, such as those from Perennials, ensure that the interior remains both resilient and enduringly beautiful. The artwork above the console is by Josef Hoflehner.

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