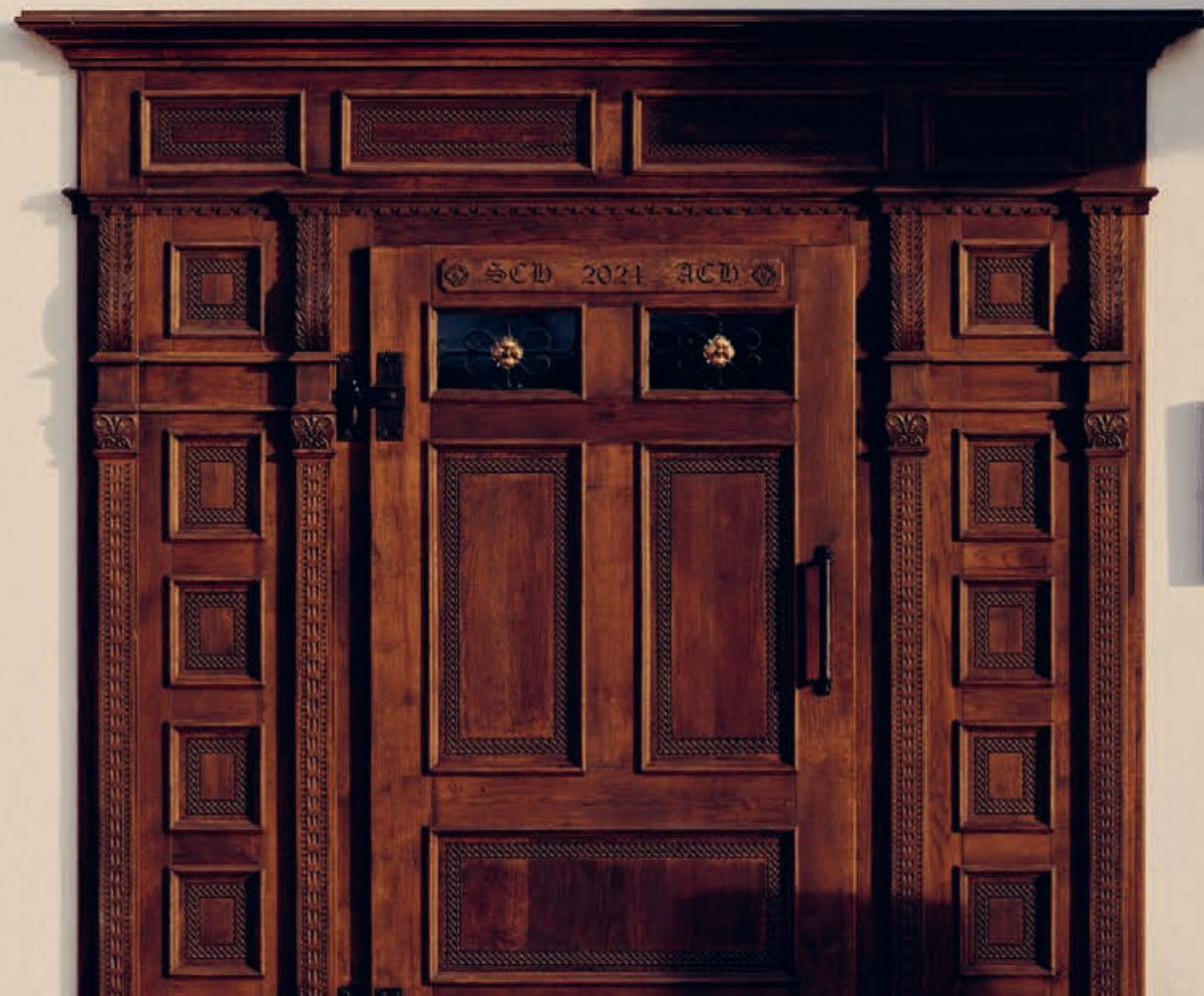




# ARLBERG CLUB HOUSE



## Arlberg Club House

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The Arlberg Club House, owned by Patrick Krummenacher and Benjamin Schneider, brings a fresh sense of style and character to Lech—nowhere more evident than in its thoughtfully curated shop. Designed, executed, and coordinated by Bernd Gruber, the retail space blends Alpine heritage with a contemporary design language, creating an atmosphere that feels both rooted and forward-looking.

Inside the shop, warm woods, soft earth tones, and custom-made furnishings form a calm, elegant backdrop for a selection of regional products and international design brands. Travertine surfaces, curved silhouettes, and carefully orchestrated lighting introduce a touch of retro glamour, while traditional elements—wood shingles, carved details, and classic craftsmanship—maintain a deep connection to local culture.

This balance of authenticity and modern refinement reflects the spirit of the Arlberg Club House: a place shaped by honesty, openness, and an appreciation for the unique character of Lech. Here, texture and materiality are not just aesthetic choices but expressions of identity. The result is a shop that feels intimate yet sophisticated, offering fashion, accessories, and objects that speak to those who value quality, individuality, and a sense of place.

Design, execution and project coordination: Bernd Gruber.

[www.arlbergclubhouse.com](http://www.arlbergclubhouse.com)  
[www.bernd-gruber.at](http://www.bernd-gruber.at)

*Photography: Bureau Rabensteiner / Robert Rieger*







